Leonardo Sarzi Braga

contact@sarzi.co · linkedin.com/in/leonardo-sarzi-braga-985274282 · sarzi.co

I sold a snack brand into 250 stores and the Roblox and Deloitte pantries by showing up in person, then wrote the marketplace for that channel myself.

WORK

mumbly · Mac dictation app and on-screen tutor · built alone — Oct 2026 to present

- Native macOS app: speech recognition and cleanup run on-device, on language models I fine-tuned.
- Shipped 50+ public releases in a month, with auto-update and a live site (heymumbly.com).
- Every release runs a pinned 1,719-item evaluation bench.

Duly · Founder-assessment product · preview — Oct 2026 to present

- A spoken assessment and reference checks feed a staged evidence pipeline that produces a shareable profile, with provenance and a reviewer audit trail.

Crescence · B2B wholesale marketplace · Co-founder — Apr to Jul 2026

- Wrote 1,504 of its 1,527 commits: web app, phone app, AI assistant, Stripe Connect payouts, Shopify sync and our own ops console.
- About 40 brands and 200+ products, 11 offices buying, 50+ new workplaces trying it each week, brands growing 40% on average.

The Leos · Co-founder and Creative Director · Milan and DC — Jan 2025 to present

- Shot Kérastase content with Sophie Codegoni at the Venice Film Festival and delivered in 48 hours.
- Filmed Canali with Darren Barnet at Milano Fashion Week, brand films for Tigu Beach's Lacoste partnership, and Ciara at ATHLOS NYC.

(P)RiND · CMO, founding team · parmesan-rind snack — Aug 2025 to Mar 2026

- Walked samples into stores unannounced and into the Roblox and Deloitte office pantries; offices went from zero to the highest-margin line.
- Ran marketing and sales while the company grew from 56 to 250 stores and 6x in monthly revenue (June to November 2025), with offers from Eataly and DeCicco's.
- The company won a Chicago Innovation Award (315 nominees) and rang the Nasdaq bell. My studio's reels passed 2M views, and we filmed a MrBeast feature.

Athlete wearable · Hardware lead, team of 5 — 6 weeks

- Concept to schematic, bill of materials and PCB layout: nine sensors, four antenna systems, 80%+ component density. Spoke with 30+ coaches.

Axel Springer · Intern, Portfolio Management — Jun to Jul 2024

- Researched digital business models for the COO and the Head and VP of Portfolio Management.

EDUCATION

University of Chicago, Class of 2029
Intended Computer Science and Economics

WIS, International Baccalaureate Diploma

LANGUAGES

Italian and English (bilingual), Spanish (fluent).